UOC

Governing Bodies

The Foundation for the Universitat Oberta de Catalunya

The Foundation for the Universitat Oberta de Catalunya, created on 6 October 1994, is governed by a Board of Trustees made up of various entities firmly consolidated throughout the territory and of acknowledged social prestige. The following are its founding institutions: the Catalan Federation of Savings Banks; the Chamber of Commerce, Industry and Navigation of Barcelona; Televisió de Catalunya, SA; Catalunya Ràdio, Servei de Radiodifusió de la Generalitat, SA (Catalonian Radio and Television).

The Board of Trustees next incorporated the Generalitat de Catalunya (Catalan Autonomous Government), which holds the majority of votes, and later the Fundació Enciclopèdia Catalana, the Fundación José Manuel Lara and the Fundación Telefónica.

Its constitutive process was continued with the unanimous approval of the Law of Recognition of the UOC (Law 3/1995, of April 6th) and the corresponding publication in the Official Gazette of the Generalitat (DOGC) no. 2,040 of 21 April 1995.

Board of Trustees of the FUOC

The Board of Trustees is the highest body in the representation, government and administration of the Foundation according to its Statutes (section 1, article 14.1). The main functions of the Board of Trustees in regard to the Universitat Oberta de Catalunya are to approve, and if need be to modify, the Norms for the organisation and functioning of the Universitat Oberta de Catalunya, to appoint or to remove the Rector and the Administrator, to approve the Budget and the accounts of the University, to approve the Strategic Plan presented by the Rector and to evaluate its results.

Members of the Board of Trustees of the FUOC

Carles Solà i Ferrando
Minister for Universities and Research, Generalitat de Catalunya
Chairman

Antoni Serra-Ramoneda
President, Caixa de Catalunya
Vice President

Ramon-Jordi Moles
Secretary-General, Department of Universities and Research, Generalitat de Catalunya
Vice President

Ramon Vilaseca i Alavedra
Director-General of Universities
Vocal

Francesc Xavier Hernández i Carmona
Director-General of Research
Vocal

Francesc Cabré
President of the Chamber of Commerce of Reus
Vocal

Joan Majó i Cruzate
Director-General of Corporació Catalana de Ràdio i Televisió (Catalan Radio and Television)
Vocal

Pere Rifà
Director, Caixa de Sabadell
Vocal

Miquel Valls
President of the Chamber of Commerce of Barcelona
Vocal

Josep Maria Rañé i Blasco
Minister of Employment and Industry, Generalitat de Catalunya
Vocal

Raimon Carrasco
President, Fundació Enciclopèdia Catalana
Vocal

Marta Cid
Minister of Education, Generalitat de Catalunya
Vocal

José Manuel Lara Bosch
President, Fundación José Manuel Lara
Vocal

Oriol Ferran i Riera
Secretary of Telecommunications and the Information Society, Generalitat de Catalunya
Vocal

Fernando Villalonga
Director-General, Fundación Telefónica
Vocal

Gabriel Ferraté
Rector, Universitat Oberta de Catalunya*

Xavier Aragay
Director, Foundation for the Universitat Oberta de Catalunya*

Enrique Alcántara
Secretary, Foundation for the Universitat Oberta de Catalunya*

* They have no voting rights
Standing Committee of the Board
The Foundation’s Board of Trustees delegates some of its functions to the Standing Committee, which is the permanent body for the administration and management of the Foundation. Its mission is to direct the ordinary affairs of the Foundation.

Members of the Standing Committee of the Board
Ramon Vilaseca i Alavedra
Director-General of Universities
Chairman
Joan Majó i Cruzate
Director-General of Corporació Catalana de Ràdio i Televisió (Catalan Radio and Television)
Vocal
Pere Rífà
Director, Caixa de Sabadell
Vocal
Francesc Cabrè
President of the Chamber of Commerce of Reus
Vocal

Oriol Ferran i Riera
Secretary of Telecommunications and the Information Society, Generalitat de Catalunya
Vocal
Gabriel Ferraté
Rector, Universitat Oberta de Catalunya*
Xavier Aragay
Director, Foundation for the Universitat Oberta de Catalunya*
Enrique Alcàntara
Secretary, Foundation for the Universitat Oberta de Catalunya*

* They have no voting rights

The FUOC Council
The Board of Trustees is assisted by the FUOC Council, a consultative body of the Foundation, in accordance with an agreement of 28 December 1995, made by the Government of the Generalitat de Catalunya, by which the composition and functions of the Council are approved (Resolution of 8 January 1996).

The function of the FUOC Council is to inform about the budget, the programme, and the appointment of the Rector of the Universitat Oberta de Catalunya.

It is made up by – in addition to the Rector of the UOC and the Director of the FUOC – two representatives from the Catalan Parliament, four representatives from the public universities, two representatives from the employers’ associations and two from the trade unions, and various personalities from the fields of research and culture. It is therefore widely representative of Catalan society, to which the University, given its condition of public service, has the determination and the duty to serve.

Members of the FUOC Council
Ministers-representatives appointed by the Catalan Parliament:
Josep Laporte
Late Excommissioner for Universities and Research, replaced by Francesc Esteva i Massaguer, Director of the Institut d’Investigació de la Intel·ligència Artificial de the CSIC, on 12 May 2005
Joan Majó
Counsellor of the European Institute for the Media, replaced by Antoni Garrell i Guix, President of the Cercle per al Coneixement, on 12 May 2005
Counsellors-representatives of Catalan public universities appointed by the Inter-university Council of Catalonia (Consell Interuniversitari de Catalunya):
Joan Battle
Rector, University of Girona
Joan Tugores
Rector, University of Barcelona
Rosa Maria Virós
Rector, Pompeu Fabra University
Lluís Arola
Rector, Rovira i Virgili University
Counsellors-representatives appointed by the most widespread lawfully-constituted employers’ associations in Catalonia:
Josep A. Díaz Salanova
Vice Rector of Foment del Treball
Lluís Godayol
Representative of PIMEC
Counsellors-representatives appointed by the most widespread lawfully-constituted trade unions in Catalonia:
César López Sánchez
Representative of Comissions Obreres (CCOO)
Josep Fayos i López
Representative of UGT
Counsellors-representatives appointed by the Board of Trustees of the FUOC:
Josep Vilarasau
President, Caixa d’Estalvis i Pensions de Barcelona Foundation
Manuel Castellet, replaced by Josep Maria Terricabras, Director of the Ferrater Mora Chair at the University of Girona, on 4 July 2005
Carmina Virgili
Former Member of the Spanish Senate
Counsellers-representatives appointed by the most widespread lawfully-constituted employers’ associations in Catalonia:
Josep A. Díaz Salanova
Vice Rector of Foment del Treball
Lluís Godayol
Representative of PIMEC
* They have no voting rights

The Governing Council of the UOC
The internal organisation of the Universitat Oberta de Catalunya has in the Governing Council its highest body of collegiate government, whose function is to guide, plan and evaluate university activity, and to lay down the main lines of action of the University in all its spheres.

The Rector is the highest authority of the University and holds the maximum responsibility in its representation, government, and administration. The Rector is assisted by the Vice Rectors and the Administrator, whose job is the overseeing of the ordinary management of the University.

Members of the Governing Council of the UOC
Gabriel Ferraté
Rector
Carles Sigalés
Vice Rector for Academic Policy and Faculty
Francesc Valverdú
Vice Rector for Research, Educational Methodology and Innovation

Counsellers-representatives appointed by the most widespread lawfully-constituted trade unions in Catalonia:
César López Sánchez
Representative of Comissions Obreres (CCOO)
Josep Fayos i López
Representative of UGT
Counsellors-representatives appointed by the Board of Trustees of the FUOC:
Josep Vilarasau
President, Caixa d’Estalvis i Pensions de Barcelona Foundation
Manuel Castellet, replaced by Josep Maria Terricabras, Director of the Ferrater Mora Chair at the University of Girona, on 4 July 2005
Carmina Virgili
Former Member of the Spanish Senate
Vice President
The two vacant were covered on 4th July by:
Antoni Farrés
Former President of Localret and former Mayor of Sabadell
Victent Portal
Director, Vilaweb
Gabriel Ferraté
Rector, Universitat Oberta de Catalunya
Xavier Aragay
Director, Foundation for the Universitat Oberta de Catalunya
Enrique Alcàntara
Secretary, Foundation for the Universitat Oberta de Catalunya*

* They have no voting rights

Members of the Governing Council of the UOC
Gabriel Ferraté
Rector
Carles Sigalés
Vice Rector for Academic Policy and Faculty
Francesc Valverdú
Vice Rector for Research, Educational Methodology and Innovation

Joan Fuster
Vice Rector for Institutional Relations and Cultural Policy
Francisco Rubio
Vice Rector for International Relations
Xavier Aragay
Administrator
Business Advisory Council of the UOC

On 1 April 2004 the Business Advisory Council of the UOC was established, made up of high-ranking business management of leading companies from the spheres of enterprise and economics in Catalonia and Spain.

Its main mission will consist in:
- Favouring the access of the UOC to the world of business and responding to its needs.
- Possessing a thorough knowledge of the process in which these needs are generated.
- Providing a more direct knowledge of, and an increased access to, the institutional, economic, scientific, and technological network, both at the national and the international levels.

- Helping to disseminate the innovative proposal that the UOC embodies, by laying particular emphasis on its business activity.

In short, contributing to the fact that the UOC, because of its experience in teaching and research, is a world-wide reference point in the realm of business activity and management, and in particular, in information and knowledge.

Members of the Business Advisory Council

Anna Birulés Bertran
President

Luis Lada Díaz
Executive Director and Director-General of Development, Planning, and Regulation, Teléfonica SA

Francisco Belli Creixell
Vice President and CEO of Bayer Hispania SA

Josep Daniel Guibert
Former top executive at Nestlé

Juan Ignacio Fornós
Vice President of Mitsubishi Heavy Industries Europe

Antoni Massanell Lavilla
General Executive Manager of "la Caixa" savings bank

Gabriel Ferraté
Rector

Xavier Aragay
Administrator

Carles Esquerré
Deputy Administrator

Organisational Structure

Development of the Norms for Organisation and Functioning

The development of the participation organs, as laid down in the Norms for Organisation and Functioning of the University (NOF), was completed this academic year. On 27 and 31 January 2005 the Campus Committees were constituted, and on 30 March 2005, the Faculty Council.

The Campus Committee is the participation organ of students, own faculty and management personnel, as regulated in the Llei de reconeixement de la UOC. The elections of representatives took place during the months of November and December 2004.

The role of the Faculty Council is to debate and to put into common all aspects of university life, paying special attention to those aspects specifically of an academic nature and relating to the development of the University’s own scientific community. The Council will meet at least once a year.

Beforehand, a committee had been constituted for each of the University’s academic faculties, whose function is to channel student participation in the ordinary functioning of the faculties, and to send to the Head of Faculty those opinions and suggestions from the student collective that involve academic issues. It was constituted in mid-September, after the elections held in the months of April and June 2004.

Similarly, and only for the Main Campus, a committee was constituted for each of the support centres, with a view to promoting student participation in the territory. It was constituted in mid-September, after the elections held in the months of April and June 2004.

Finally, on 8th September last, the Committees Service was launched. This service provides the necessary information, attention and guidance to student representatives and to the rest of the committee members so that they may discharge their functions. Along these lines, at the end of January 2005 a new space in the Virtual Campus was launched provided with tools and resources to facilitate the work and communication between the members of each committee and the representatives of the rest of students.

Make-up of the Main Campus Committee

Joan Fuster Sobrepere
Chairman

Víctor Renobell Santaren
Vocal Representative of the Teaching Staff (Information and Communications Sciences)

Agustí Cerrillo Martínez
Vocal Representative of the Teaching Staff (Law and Political Science)

Josep M. Batalla Busquets
Vocal Representative of the Teaching Staff (Economics and Business Studies)

Joan Campàs Montaner
Vocal Representative of the Teaching Staff (Humanities and Language and Literature)

Enric Mor Pera
Vocal Representative of the Teaching Staff (Computer Science and Multimedia)

Eulàlia Hernández Encuentra
Vocal Representative of the Teaching Staff (Psychology and Educational Sciences)

Joan Miquel Gomis López
Vocal Representative of the Teaching Staff (Tourism and East Asian Studies)

Carles Rocadembosch Bruch
Vocal Representative of the Management Staff (Area of University Community)

Jordi Serrano Muñoz
Vocal Representative of the Management Staff (Area of Library)

Antoni Miguel Ponce Sotillo
Vocal Representative of the Management Staff (GO Institutional Relations and Activities Management)

Pere Rovira Gómez
Vocal Representative of Students (Economics and Business Studies)

Javier Camuñez Díez
Vocal Representative of Students (Computer Science and Multimedia)

Jordi Sálvia Lardiez
Vocal Representative of Students (Law and Political Science)

Maria Teresa Costa Gatius
Vocal Representative of Students (Humanities and Language and Literature)

Jaume Quinot Zamorano
Vocal Representative of Students (Psychology and Educational Sciences)

Members of the Main Campus Committee
The Organisation

Application of a Planning-by-Objectives System

A key element at the time of developing strategic plans is the planning and programming by objectives system, that basically seeks to link in a simple way, using a common format and sharing a single time calendar (the academic year), the strategic challenges to the individual objectives.

Within this system, the course's objectives plans (COP) are the instrument to specify the objectives that the faculties, the lines of activity and the areas put forward in order to prepare for an academic year. The following items are taken into account in order to formulate them:

- The strategic challenges.
- The priorities that the Governing Council may fix for the specific course.
- The objectives of the "internal clients".
- The indications from internal counsellors (Members of the Governing Council).

The objectives fixed in one particular sphere (faculty, activity or area) seek to be specific, feasible and open to evaluation, and resulting from an internal dialoguing process in which intentions and priorities from all the spheres of the institution converge. The personal objectives plans linked to the course's objectives plans are then fixed and become a source of motivation and development of the UOC professional team. In their formulation, the four points mentioned earlier must be taken into account in order to form the objectives of the course and the objectives fixed for one's own sphere.

In order to facilitate the introduction, validation, monitoring and evaluation of the individual objectives, the UOC launched, in the academic year 2004-2005, an application that allowed each person to define his or her own objectives, and it explained how the extent of the achievement and the weight of each objective overall would be gauged. Thus from one single point it is possible to find out the development by individual objectives that result from strategic planning, for each course, of the priority objectives.

During this academic year 2004-2005, a total of 318 people have defined their own personal objectives.

At the end of the corresponding academic year, the level of achievement of the objectives in each organisational unit is evaluated by the Governing Council, just as the personal objectives are evaluated by the various people in charge of organisational issues at the end of the period object of an evaluation. The evaluation results, when evaluating teaching staff, are a binding element in their professional career, and consequently this academic year all the staff defined their objectives. After the evaluation of a COP, the organisation re-starts the planning process, starting with the reflections and priorities defined by the Governing Council in the successive meetings taking place every month. The internal thoughts from the various teams, from the various autoevaluation processes and from the monitoring by the managing team are also taken into account.
Academic Structure

The University’s own teaching staff are the central element of the academic structure, and are in charge of the academic supervision of all the undergraduate, graduate, postgraduate and third-cycle training programmes that the University offers, as well as of continuing education.

Similarly, the UOC’s own teaching staff are also in charge of the co-ordination of a network of more than 1,767 counsellors and tutors, who are responsible for guiding the learning process and the attainment of the educational objectives of the students of the University.

The Brand Evolves

One of the UOC’s strategic objectives is to achieve a solid international presence, overcoming language and culture barriers. In accordance with this idea, and coinciding with the end of the business collaboration with Grupo Planeta, the brand UOC evolved towards a proposal that needs no translations nor various versions, depending on the country where it has to be disseminated or the language it should express itself in.

This new version of the universal brand results from the previous one and, with no changes of import, integrates this more global and unique vision. It is made up of two main elements:
- The graphic element in the top part is made up of the UOC sign (the graphic sign and the siglum), allowing a quick recognition of the brand.
- The graphic element of the bottom part is made up of the square box with the URL to identify clearly its natural activity environment, i.e., the Internet.
- As for the colour and typographic specifications, the corporate Blue PANTONE 533 and the HELVETICA type in its NEUE and CONDENSED variants have been maintained.

The only exception is the so-called “official academic” brand for those cases in which the university must communicate, or witness to, in an obvious way that it is officially a university, that is to say, in documents or supports of an official academic type: official titles, class graduation photographs, certificates, and diplomas, essentially.

UOC’s Model of Excellence

The UOC, Awarded the Gold Seal of European Excellence

In December 2004, the Universitat Oberta de Catalunya obtained the Gold Seal of European Excellence from the European Foundation for Quality Management (EFQM), in recognition of the quality of the governance model of the Universitat Oberta de Catalunya. This award takes into account the positive evolution of the integral management of an organisation. The Gold Seal is also an indicator of the effort that the University makes and has made to improve continuously throughout the ten years after its foundation.

Obtaining the Gold Seal is the culmination of a process that goes through two main stages: a first stage of autoevaluation, of which the EFQM Memorandum about the UOC is the result, and a second stage, of validation and contrast of the information contained in this Memorandum. This second stage took place during the month of December 2004, and consisted of the evaluation by an external team made up of members from the Quality Management Club, coordinated by expert consultants from the Bureau Veritas Quality International. The report resulting from the external evaluation singles out a number of strong and weak points of the UOC.

To get to know and develop the strong and weak points resulting from the evaluation according to the EFQM criteria is the raison d’être of this process. The way that leads to the improvement of the University begins here.
Management Structure

Administrator's Office
Xavier Aragay
Administrator
Carles Esquerré
Deputy Administrator
Josep Salvatella
Director of Planning and Quality

Offices
Sergi Cuadrado
Director of the Administrator's Office
Josep Maria Oliveras
Director of the Rector's Office

Heads of Area
Lourdes Anglès
Finance
Toni Brunet
Communication
Assumpta Civit
Human Resources
Conxita Marlés
Marketing
Francesc Noguera
Technology
Adoració Pérez
Library
Genís Roca
University Community
Lluís Tarín
Development of the Educational Model
Carles Ramírez
Teaching Management Operations
Mireia Riera
Administrator, The Internet
Josep Riera
Administrator of Recognised Degrees

Directors of Operating Groups
Magí Almirall
Development of Intranets
Carles Cortada
Design, Creation, and Galvanisation of Virtual Communities
Anna Zúñiga
Digital Library

Israel García
Digital Production
Esther Gonzalvo
Communication with Students
Isabel Guinovart
Secretary
Josep Izquierdo
Finance and Fiscal Management
Juanjo Martí
Computer Applications for Management
Antoni Martínez
Operational Marketing
Pedro Minguez
Technological Infrastructures
Jaume Moregò
Institutional Relations and Management of Activities
Rosa Otero
Budget Management
Angels Paredes
Development of the Professional Team
Eva González
Teaching Action Management
Patricia Riera
Documentation Services
Lluís Rius
Publications and Dissemination Projects
Antoni Romero
Territorial Services
Antoni Roure
Telecommunications
Imma Sánchez
Linguistic Service
Núria Soler
Management of Bibliographic Material
Juan Antonio Taboada
Infrastructures and Logistics
María Taulats
Information for Management
Imma Corregidor
Teaching Function
Andreu Bellot
Counselling Function
Imma Correigidor
Consulting Function
Andreu Bellot
International Relations
Nati Cabrera
Methodology
Lluís Pastor
Content Management

Head of the Latin American Division
Antoni Cahner

Directors of the Latin American Division
Imma García Orríols
Attracting New Students
Cristina Aparicio Nicolás
Marketing
Monfragüe Madera Sandín
Finance
Anabel Marín González
Postgraduate Issues
Gemma Segura Virella
Loyalty
Isabel Sola Albareda
Academic Issues
Lluís Tarín Martínez
Continuing Education
Marc López Alabert
Corporate Development

Executive Directors of Continuing Training Programmes
Matías Álvarez González
Diana Amigó i Pelfort
Montserrat Alzina Alarcón
Mildred Guinart Orpinell
Jesús Mendoza Jorge
M. Elena Rodríguez Vall-Illorra
Daniel Roman Ramentol

Heads of Support Centres
Mónica de Llorens
Manresa - Vic - Salt
Fanny Galve
Reus - Lleida
Josep Maria Basté
Barcelona - Sant Feliu de Llobregat - Vilafarta del Penedès - Sabadell - Terrassa
Teresa Niellés
Tortosa

Persons in Charge of Sites outside Catalonia
Montserrat Casalprim
Andorra
Jorge Bronet
Madrid
Laura Alcaraz
Valencia
Sergio Cancelo
Seville

Professional Team

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<td>Directors of Operational Group/Office</td>
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<td>Support Centre Managers</td>
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<td>Own Teaching Staff*</td>
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<td>Technical Staff</td>
<td>258</td>
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<td>56</td>
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* It includes Vice Rectors

Collaborating Teaching Staff of the Recognised Degrees at the Main Campus and the Latin American Campus

<table>
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<th>Faculties</th>
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<th>Counsellors</th>
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<td>99</td>
<td>20</td>
<td>119</td>
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<td>Tourism Programme</td>
<td>57</td>
<td>9</td>
<td>66</td>
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<tr>
<td>East Asian Studies Programme</td>
<td>34</td>
<td>5</td>
<td>39</td>
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<tr>
<td>Total</td>
<td>1,462</td>
<td>305</td>
<td>1,767</td>
</tr>
</tbody>
</table>

* Tutor: Lecturer in charge of teaching the various subjects.
** Counsellor: A person of outstanding importance for the student during his or her time at the University, offering guidance throughout the process of enrolment, learning, and presence at the UOC, and providing the student with attention and professional orientation at the end of the course of studies.
**Infrastructures**

A new machine room has been inaugurated at the University building in the Parc Mediterrani de la Tecnologia de Castelldefels, which has taken on the role of main production room. The old machine room works as a replica service of the main room and as a service where to test applications coolly.

This new architecture has allowed an improvement in scalability, security and the availability of all computer services.

The UOC has more than 120 servers in production, and 13 subnetworks; it provides more than 50 services, and more than five million monthly messages are managed.

**Technology**

Educational Intranet

During this academic year an important improvement of the UOC didactic materials took place, consisting in the migration to SCORM standard, in a new design of browsing using usability criteria, and in the migration of didactic materials to XML.

On the other hand, a draft has been completed of a project to migrate the educational Intranet (the Virtual Campus) to free software.

Applications for Management

The setting up of a new methodology of management has involved a global improvement in this sphere. It allows the publication of the state of projects, as well as the normalisation of all managing documentation. The new applications for the evaluation of previous studies, the digitalisation of exams, and a new version of user care centre have also been launched.

**Access Networks**

The main access networks being used by students and lecturers to connect to the UOC servers are the Basic Telephony Network (BTN), the Integrated Services Digital Network (ISDN) and the Asymmetric Digital Subscriber Line or ADSL.

The use of the ADSL during this academic year has kept on increasing to the detriment of conventional technologies. Satellite access to the Virtual Campus was successfully tested, this being an interesting solution for isolated houses in rural environments, although the cost is substantially higher than that of more standard technologies.

The quality of the access to the Virtual Campus and to the portal has been strengthened by the use of content accelerators, an improvement that means up to 50% less of the average time needed to obtain an answer when using BTN. The AKAMAI service was contracted for the portal, allowing the storage and distribution of content on the Internet itself, so that the response time is shortened and the reliability of the system is increased.

**Organisational Spaces**

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<tr>
<th>Bloomberg</th>
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<td></td>
<td>Alt Penedès</td>
<td>Vilafranca del Penedès</td>
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<td>Total m²</td>
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</table>

The volume sent on the Internet has remained stable during the last academic year, despite the fact that network activity has doubled, as is customary lately. The reason of the stabilisation is the impact of the information compression brought about by content accelerators.
Strategic Alliances

Ever since the beginning of its activity, the UOC has struck multiple alliances with institutions of a very varied character (universities, enterprise, governmental institutions, and so on), of a local, autonomous, national or international scope.

In this academic year, relations were broadened with certain organisations with which the UOC had previously collaborated – universities, above all – and agreements have been signed to establish new collaboration with various institutions, all of which had the objective of offering better service to the community, achieving the objectives of the Universitat Oberta de Catalunya, and promoting its territorial extension.

The new agreements and accords were signed with the following institutions:

Universities

- Consorci del Menéndez Pelayo
- Universitat de Granada
- University of Las Palmas of Gran Canaria (ULPAC)
- University of Veracruzana (UNPHU)
- Atab Olba CEU University
- Autonomous University of Barcelona (UAB)
- University of Barcelona (UB)
- University of Grona (UDG)
- University of Vigo (UVG)
- International University of Catalonia (UIC)

Generalitat de Catalunya

- Centre d'Estudis i Formació Especialitzada
- Ministry of Justice and Internal Affairs
- Centre for Business Innovation and Development
- Ministry of Agriculture, Livestock and Fisheries
- Ministry of Social Welfare and Family
- Ministry of the Presidency, Secretariat of Linguistic Policy
- Ministry of Institutional Relations and Participation
- Ministry of Employment
- Ministry of Universities, Research and the Information Society
- Escola d'Administració Pública de Catalunya
- Patronat Català pro Europa
- Servei d'Ocupació de Catalunya, Ministry of Employment
- Turisme i Juvenil de Catalunya

Regional Sphere

- Town Council of Barcelona
- Town Council of Castelldefels
- Town Council of Sant Adrià de Besòs
- Town Council of Sant Feliu de Llobregat
- Town Council of Vinaròs
- Regional Council of Montsià
- Provincial Council of Girona

State Scope

- Aeropuertos Españoles y Navegación Aérea (AENA)
- Compañía de Radio y Televisión de Galicia
- Spanish National Council of the Judiciary
- Spanish Ministry of Industry, Tourism and Trade

Institutions, Foundations, Associations, and Professional Associations

- Acció Cultural del País Valencian
- Alianza ONG
- Asociación Hotelera y Extrahotelera de Tenerife, Alianza ONG
- Asociación de Directores de Art and Dissenyadors Gràfics (ADGTA)
- Associação de Ocupados por la Inserção Laboral (SURT)
- Associació del Personal de la Caixa d’Estalvis i Pensions de Barcelona, la Caixa
- Asociación Pla estratég metropolit de Barcelona
- Casa Asia
- Centre d’Estudis Internacionals de Biologia y Antropología (CEIBA)
- Centre d’Experimentació i Seguretat Vial MAFPRE (CEVIMP)
- Consell General del Notariat (CGN)
- Consell de Col·legis d’Enginyers Tècnics Industrials de Catalunya
- Consell de Sénior de PREMIA de Mar
- Consorci d'Innovacions Universitàries (CIIU)
- Consorci de Biblioteques Universitaris de Catalunya
- Federació de Treballadors de l'Ensenyament de la Unió General de Treballadors (FETE-UGT)
- Fundació Bosch i Gimpera
- Fundació Entremenjat
- Fundació EMF Can Falduis
- Fundació ILS
- Fundació UPCT
- Fundació Universitat Oberta de Catalunya (UOC)
- Fundació Universitat de Barcelona (UB)
- University of Las Palmas de Gran Canaria (ULPAC)
- University of Veracruzana (UNPHU)
- Instituto de Arqueología Clásica (ICAC)
- Instituto de Inmortalidad (IDM)
- Institut GESEM d’Informàtica
- Institut Notarial per a les Tecnologies de la Informació
- Justícia i Pau
- Limes, Spaces for Action Research
- Omnium Cultural
- Patronat de Turisme Costa Brava
- Patronat Municipal de Cinema de Sitges
- Patronat Municipal de Teatre de Sitges
- Rotary International
- Servei Civil Internacional de Catalunya
- Servei d’Intervenció i Cultura SL (SIC)
- UNICEF - Comité Español
- Unió General de Treballadors (UGT Catalunya)

Other Entities

- Abilo Concept SL
- ALCOA CSI España, SA
- Antiplan
- Aseyepo
- Astó Oriol SA
- Banco Español de Crédito (BANESTO)
- Barcelona Activa, SA
- Beroni Informàtica
- Caixa d’Estalvis i Pensions de Barcelona, “la Caixa”
- Cetur SL (CompanyGame)
- Comprendium España, SA
- Conde Supermercats
- Criteria Formación, SL
- Data Segment SL
- Del Computer SA
- Derivados Forestales, SA
- Doc6, Consultants on Information Resources
- Ediciones Doyma SL
- Ediciones Primera Plana, SA
- Experian Marketing Services SL
- Fundosa Teleservicios, SA
- GL Events CCB SL
- Hewlett-Packard Española SL (HP)
- Hotel Barceló Punta Umbria
- Ibermática
- InCyta Multilenguaje, SL
- IntegrarGraph España SA
- IT Deusto
- MicroArt
- Mutual Cyclops
- Oficina de Cooperación Universitaria, SA (OCU)
- Qualitat en el autodirigitur i serveis SA (QUADS)
- S21SEC Gestión, SA
- Sabadell Grup Assegurador, AIE
- Sadel SA
- Seguros Catalana Occidente
- Sun Microsystems Ibérica, SA
- Tradetext – Linguistic Centre

International Institutions

- International Council for Open and Distance Education
- National Education Examinations Authority (NEEA)
- Panamerican Health Organisation / World Health Organisation
- National Education Examinations Authority (NEEA)
- Panamerican Health Organisation / World Health Organisation
- Latin America

- Colegio Nacional de Educación Profesional Técnica (CENATEL)
- Comisión Federal de Electricidad (CFE, Mexico)
- Escuela Bancaria y Comercial (EBC)
- Escuela Nacional de la Judicatura (ENJ), Dominican Republic
- Escuela Nacional de la Judicatura (ENJ), Mexico
- Escuela Nacional de la Judicatura (ENJ), Santo Domingo (BANDE+)
- Escuela Nacional del Trabajo (ENJ), Dominican Republic
- Escuela Universitaria de Salud Pública, México
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
- Escuela de Dirección de Empresas, Santo Domingo (BANDE+)
International Scope

As for the internationalisation process, the academic year 2004-2005 has been a year of consolidation of the projection carried out in these last years. In addition to the efforts made in regard to the positioning of the UOC’s European Master’s courses, the activity carried out in Mexico and Colombia as priority countries, the seminars of the Unesco Chair of e-learning, and the opportunities identified in the Dominican Republic must be underlined.

Actions in Central and South America

During the last quarter of 2005, a delegation of twenty UOC representatives, among teaching and management staff, travelled to the Feria Internacional del Libro (FIL) at Guadalajara. Even though the most numerous representation was registered in the forums on distance education, there was also an important participation of the UOC teaching staff in the spheres of social sciences, research, language learning and the environment.

During the days of the Fair, there were numerous contacts not only with Mexican universities with which there exists some kind of collaboration, but also with other institutions that showed an interest to get to know the UOC and to collaborate with it. The relation started two years ago with the University of Guadalajara, the Veracruzana University, the Escuela Bancaria y Comercial, and the Colegio Nacional de Educación Profesional (CONALEP), and it was furthered through joint research projects, double degrees, assessment on on-line training or virtual mobility, and they are our leading allies in Mexico.

Similarly, during this last academic year, work has been undertaken with the Instituto Politécnico Nacional, the University of Tijuana, the Autonomous University of Nuevo León, and the Autonomous University of Mexico, a work that will bear its fruits throughout the coming year.

To all these activities one must add that the journey of a delegation to the FIL made possible a gathering of more than one hundred and seventy UOC students in Mexico who met in Guadalajara and Mexico City.

Finally, the specific plan of action approved by the UOC Governing Council during the first quarter of 2005 unfolds a strategy of actions to develop the activity programmed for the coming two years in Mexico, allowing, at the same time, to incorporate the international activity of the academic and research objectives of the UOC faculty. Similarly, it has provided a space for internal debate about the University’s international relations that has helped to bring closer and relate the activities of international projection that take place individually to those being promoted from an institutional standpoint.

Colombia

The celebration of a second seminar of the Unesco Chair of e-learning in October 2004 commissioned by that country’s Ministry of Education addressed to Colombian university principals and academic authorities, and the preparation of a new seminar for October 2005 have become the highlights of the UOC’s projection in Colombia. The CEIPA University and the National Autonomous University of Bucaramanga continue being the universities with which we work on specific collaboration projects, although the agreement signed with the National Distance University (UNAD) must also be underlined.

The UNAD is currently undergoing a process of transformation and of organisational sphere and introduction of the use of technologies, for which it has asked for the UOC’s accompaniment and assessment. In the face of this request, the UOC will teach a seminar to the authorities of this university and will assess the technology team.

The UOC seminar in Colombia made it possible for its directives to meet with one hundred students in Bogotá. The result of this working activity with authorities from Colombian universities throughout last year involved a 100% increase in the number of lecturers from these universities matriculating themselves in postgraduate and doctoral courses compared to the previous year.

Dominican Republic

In July 2005 a seminar also commissioned by the Ministry of Education of the country took place in the Dominican Republic, with a similar format to the one carried out in Colombia.

An agenda kept in parallel to the seminar made it possible to further contacts with the Ministry of Education and to start new ones with various universities, apart from lending continuity to the relations already established with this country’s Escuela Nacional de J udicatura. All these meetings ended with the signing of agreements, to which reference is made in the Alliances section.

Unesco Chair

The second edition of the international seminar of the Unesco Chair of e-learning in Barcelona must be remarked upon, as once again it showed the importance of activities organised by the Chair as a tool of international projection.

Various Activities

The growing demand for participation of UOC representatives in congresses and seminars world-wide, the welcoming of individual visitors and delegations, and the active participation in international associations are a proof of the progress in the world recognition and positioning of the University.

In this sense, one could single out the new impulse given to the Office of the International Council for Open and Distance Education (ICDE) in Barcelona, whose main lines are the projection in Europe and the work on quality in flexible higher education modalities. One must remark on the presence of the UOC in the projects promoted by the EADTU on quality and the opening up of university courses to the general public, along the lines of the @teneu project.

Operating Bases in Mexico, Brussels and Beijing

Business Initiatives: The UOC Group

Editorial UOC, SL
Aragó, 182, 1st floor
08011 Barcelona
Tel. 93 452 74 20
Fax 93 451 30 16

Director: Lluís Pastor
Foundation Date: 24 October 2001
Capital at 31st Dec. 2004: 1,228,170 euros
Participation: 100% UOC Group

Editorial UOC, the press of the Universitat Oberta de Catalunya, places at the disposal of the university community and of society as a whole a wide range of publications in various supports and formats, which comprise elements ranging from the University Handbook to collections of essays, and with a particular dedication to the main lines of research at the University.

The press completes its activity by undertaking to disseminate and make available to all citizens the materials that the UOC elaborates in accordance with a specific methodology to facilitate distance learning.

Eurecamèdia, SL
Aragó, 182, 1st floor
08011 Barcelona
Tel. 93 452 74 90
Fax 93 451 10 54

Director-General: Josep Salvatella
Foundation Date: 29 October 1999
Capital at 31st Dec. 2004: 60,104 euros
Participation: 92.5% Grup UOC SL

Eurecamèdia continued throughout the financial year 2004-2005 to be a point of reference for the publication of the didactic material of the UOC and of its initiatives.

During this period 2004-2005 Eureca began its transformation process into an organised - and consequently flexible and dynamic - network company, geared to the improvement of the efficiency of its processes, the quality of its services and its economic performance.

During this period it also consolidated itself as the UOC’s content factory, not only regarding the production of training content, retrieving the management of the postgraduate degree and the production of Gestión del Conocimiento, SA, but concerning other production needs too, opening up a new way called content for communication and providing service to the UOC portal.

w1 http://www.editorialuoc.com
w2 http://www.eurecamedia.com
Gestion del Conocimiento, SA (GEC)

GEC is a company that develops innovating solutions in e-learning, communities and collaboration work, and it accumulates experiences in numerous projects of great scope in various sectors.

The aim of GEC is to contribute to make organisations more competitive, helping its clients to attain their strategic objectives through the implementation of specific or integral solutions. The main differentiating value of GEC is to be found in its integral and multidisciplinary development of projects that combines the three essential aspects that contribute to the creation of a successful experience in learning management: technology, content and services, and participation management.

In the period 2004-2005, learning projects have been consolidated in the various sectors where GEC develops its activity (financial, pharmaceutical, insurance, public sector, and so on) and new initiatives were developed in other sectors (consumer goods, tourism, communications media, and so on).

Planeta UOC, SL

A key landmark in this academic year 2004-2005 was the agreement reached by Grupo Planeta by which the UOC, as from 2005-2006, will undertake on its own the management and promotion of the Latin American Campus.

After five initial years of strong growth and consolidation that set the Latin American Campus sailing at cruising speed, the UOC assessed the elements of future that point to substantial changes taking place in the university panorama.

The advent soon of the European Higher Education Area (EHEA) will substantially alter the framework and the conception of current and future graduate and postgraduate studies. More flexibility will therefore be required, to allow the integrated management of spheres of action at public or private costs, to be developed in parallel.

Up to this agreement, the UOC had, within the company Planeta UOC SL, the activity of recognised degrees in Spanish at private cost, and postgraduate courses, also at private cost.

The agreement with Grupo Planeta to abandon the partnership and the subsequent integration of the whole UOC activity (financial, pharmaceutical, insurance, public sector, and so on) and new initiatives were developed in other sectors (consumer goods, tourism, communications media, and so on), the UOC should continue on its own – from the “business” point of view only – with the Latin American Campus as from the next academic year. The operation whereby Grupo Planeta was leaving the partnership was formally completed at the end of this academic year 2004-2005, so that now the FUOC already controls 100% of the Latin American Division of the UOC.
La Virtual (Virtual Consumers’ Network) is a consumers’ co-operative that appeared within the ambit of the Foundation for the Universitat Oberta de Catalunya and operates within the framework of the service-providing policy of the UOC, with a current membership of 30,555. Its aim is to offer solutions to the consumer needs of the community of people who are or who have been associated with the UOC (students, lecturers and management staff).

Its juridical status as a consumers’ co-operative has the following objectives:

- To show the initiative’s will to serve, without any direct interest in the economic benefit, reverting the business benefits to the customers, basically making prices cheaper.

- To favour the corporate identification of students and of the rest of the community members, as the co-operative formula offers a greater implication potential with the institutional project, a factor of special relevance in a distance relation system.